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## For Immediate Release

### **EARTH University selected as semi-finalist of the Buckminster Fuller Challenge**

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ATLANTA (March 23, 2011)-- [EARTH University](#)'s innovative project, "[Educating Entrepreneurs Tool-Kit](#)" has been named a 2011 semi-finalist in the [Buckminster Fuller Challenge](#) and is in the running for a \$100,000 grand prize. EARTH developed a tool-kit that will aid African faculties of agriculture committed to transforming undergraduate curricula.

"The tool kit will enhance the capacity of universities to provide entrepreneurial leadership needed to make African agriculture economically competitive, socially responsible & environmentally sustainable in an increasingly globalized world economy," said project leader Wendy Judy, EARTH's director of Foundations, Grant Writing and University Liaison.

EARTH University is a private, non-profit, international university located in Guacimo, Costa Rica that prepares leaders with ethical values to contribute to sustainable development and to construct a prosperous and just society. EARTH University's one-of-a-kind educational model emphasizes scientific and technical innovation, values, ethics, entrepreneurship and environmental and social commitment.

After an initial rigorous vetting process by Buckminster Fuller Institute's multi-disciplinary review team, which included an in-depth interview, [EARTH's project](#) was chosen from a pool of hundreds of entries from more than 35 countries, to be one of 21 semi-finalists this year.

Named "Socially-Responsible Design's Highest Award" by *Metropolis* magazine, the Buckminster Fuller Challenge is an annual international prize program that awards \$100,000 to support the development and implementation of a solution that has significant potential to solve humanity's most pressing problems.

The team at EARTH is delighted to be a part of the Buckminster Fuller Challenge review process and is looking forward to becoming part of a network that is advancing and accelerating the practice of comprehensive, whole systems thinking and design to develop the kind of high impact global solutions the world so desperately needs.

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## **2- EARTH Named Semi-Finalist of Buckminster Challenge**

The University is encouraging its supporters to participate in the project by joining the Buckminster Fuller Institute's online community and submitting their comments on the project's listing.

Finalists will be announced in May and the winner of the Challenge will be announced in a ceremony on June 9, 2011 in New York City.

### **About EARTH University**

Since 1990, EARTH University's innovative educational approach has been preparing young people from Latin America, the Caribbean and other regions, including Africa and Asia, to contribute to the sustainable development of their countries and construct a prosperous and just society. EARTH ([www.earth.ac.cr](http://www.earth.ac.cr)) offers a four-year undergraduate program in agricultural sciences and natural resources management, providing a world-class scientific and technological education that emphasizes values, ethical entrepreneurship and environmental and social commitment. Through the generous support of donors and an endowment, EARTH University provides opportunities to young people who want to make a difference in the world but lack the financial resources for a higher education.

### **About EARTH University Foundation**

EARTH University Foundation ([www.earth-usa.org](http://www.earth-usa.org)) was formed to support the educational vision of EARTH University through generous gifts from the global community and other programs and initiatives. The Foundation is a registered 501(c)(3) public charity headquartered in Atlanta, Georgia.

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